Smithsonian Exhibits writes, edits, and develops exhibits. Our exhibit developers/writers work with curators and subject experts to develop and refine exhibit content. We tease out main ideas from huge concepts and help shape the tone of an exhibit. We edit exhibit text to ensure that it’s accurate, clear, concise, and engaging and proofread production files before they go to print. We help create interpretive master plans and develop exhibits from scratch. What can we write for you?

**Services:**
- Concept development
- Interpretive master planning
- Script writing
- Script editing
- Script reviewing
- Proofreading

**Contact:**
Todd Kinser
Chief of Exhibit Planning
301.238.2228
kinserta@si.edu

3400 Pennsy Drive
Landover, MD 20785
Main: 301.238.2090
exhibits.si.edu